

# Inclusive Strategies for Economic Resilience

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## Panelists

- Aisha Glover, Vice President, Urban Innovation, [Audible, Inc.](#)
- Rafael Mata, Senior Consultant, [SBDC New Jersey](#)
- Natalie Peneiro, Executive Director, [Downtown Somerville Alliance](#)
- Lyneir Richardson, Executive Director, [CUEED at Rutgers Business School](#)
- Emily Manz, President, [EMI Strategy](#)

## Projects & Resources

[Audible's New Hire Orientation Tours](#)

[Somerville's Black History Month Mural](#)

[Entrepreneurship Pioneers Initiative \(EPI\)](#)

[Have You Met Newark](#)

[Audible's Lunch out Wednesdays](#)

[Newark Artist Collaboration](#)

[Newark Business Hub](#)

[NJ Small Business COVID-19 Resource Hub](#)

[Playbook for Inclusive Placemaking](#)

[Edible Jersey article: The city's survival story: preserving a legacy while pursuing a renaissance](#)

[Urban Retail Acceleration Program \(URAP\)](#)

## Funding Resources

[Financing and Incentives, NJEDA](#)

[Food Supply Chain Guaranteed Loan Program, USDA](#)

[New Jersey Zero Emission Incentive Program \(NJ ZIP\), NJEDA](#)

[Return and Earn: An Incentive Program for Garden State](#)

[Employers and Workers, NJDLWD](#)

[Rural Business Development Grants in New Jersey, USDA](#)

[Small Business Improvement Grant, NJEDA](#)

[Small Business Lease Grant, NJEDA](#)

# Becoming a Tech Savvy Downtown

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## Panelists

- [Chris Bernardo](#), President and CEO, [Commercial District Services](#)
- [Jef Buehler](#), Leader, [NJ Neighborhood Preservation Program](#)
- [Michael Manzella](#), Deputy City Manager, [Asbury Park](#)
- [Vanessa Quijano](#), SVP of Business Development, [Invest Newark](#)
- [Bob Zuckerman](#), Executive Director, [Downtown Westfield](#)

## Projects & Resources

[French Street eGift Cards](#)

[Invest Newark Webinar Gallery](#)

[LinkNWK](#)

[Asbury Park Scooter Share](#)

[Newark Fiber](#)

[NewarkGo](#)

[Perth Amboy Eats](#)

# Reimaging the White Elephant

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## Panelists

- Richard Heapes, Co-founder and Partner, [Streetworks](#)
- Michael G. McGuinness, Chief Executive Officer, [NAIOP NJ](#)
- Jonathan Schultz, Co-Founder and Managing Principal, [Onyx Equities](#)
- Ralph Zucker, President, [Somerset Development](#)
- Roger S. Smith, Design Director, [Gensler](#)

## Projects & Resources

[Bell Works](#)

[Bell Works Chicagoland](#)

[Gateway Center](#)

[M Station at Morristown](#)

[Rosedale Center](#)

[Westside Pavilion](#)

# 2022 NEW JERSEY DOWNTOWN CONFERENCE

## Shout Outs from Chat

[Bloomfield Center Facebook / Instagram](#)

[Bloomfield Food Tours](#)

[Finding Homeplace: Exploring the Experiences of Black Women in the City of Richmond](#) by Mariah William

[Four Corners Public Arts](#)

[Historic Downtown Jersey City / Events](#)

[Inclusive Healthy Places](#)

[JC Restaurant Week](#)

[Main Street Online Tool](#)

[MyTown NJ](#)

[Newark Downtown District](#)

[Newark Gift Card](#)

[Newark Happening Events](#)

[New Brunswick City Center Events](#)

[New Jersey Business Action Center \(NJBAC\)](#)

[Reclaiming Your Community](#) by Majora Carter Revi

[The Sum of Us](#) by Heather McGhee

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